

Sarika van Wette – COO Customers

With her many years of experience and knowledge of the entire implementation process – from planning and relationship management to the job in the street – Sarika van Wette (1986) is able to seamlessly switch between the needs of our customers and what this requires from our organisation. She combines a strategic course with a feasible plan, is creative, open to new insights and comes up with application-oriented solutions. Sarika is highly passionate about the energy transition and Alliander's social mission and genuinely cares about 'her people', those who make an essential contribution in this area.



Sarika has been Alliander's Maintenance & Malfunctions director since 2021. Together with the 1,000+ employees in her organisational unit, from technicians to managers, she is at the heart of the energy transition and ensures that lights stay on and that houses are warm for all customers in our service areas, day and night. Under Sarika's leadership, more work has been carried out structurally within Maintenance & Malfunctions and considerably more people have been hired and trained for the energy transition. Sarika focuses on safety in particular.

COO Customers

As COO Customers, Sarika will be responsible for the provision of services to customers, the realisation of connections, the continuity of the energy supply and the facilitation of energy markets. To this end, she will lead the operational chains that deal with Maintenance, Large-scale Consumption and Small-scale Consumption. She will focus on increasing customer value, safety and quality. As a result, she will make a significant contribution to the safe achievement of Alliander's production objectives and meeting the energy requirements of almost 3 million consumers and more than 500,000 business customers.

“Energy is indispensable for our customers. Our society simply depends on it. I am looking forward to taking our work for customers to a higher level in this position, together with all our enthusiastic colleagues and collaboration partners. Transparency about the current situation on our networks, the right solutions at the right time, the predictability of our services and the safe implementation of our work are very important here. Having the courage to make choices, always with people in mind: this is what I stand for.”

Career

After studying Dutch law, Sarika started her career in 2012 as a management trainee at Alliander, after which she held various management positions including Maintenance & Malfunctions Manager, Strategy & Environment Manager and Netcare Manager. In 2021, Sarika was appointed as Director of Maintenance & Malfunctions. She won a Young Talent Award from Dutch Top Woman of the Year in 2018 and the Young Captain Award in 2023. She is currently following the New Board Program at Nyenrode Business University.

Personal background

Sarika lives with her partner and has three children. She enjoys family life immensely and takes great pleasure in spending time with her family. Sarika likes sports (dancing and yoga) and also enjoys reading.